

Renato Contaifer

Senior Product Designer | AI, Product Design, Web & Prototyping



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Portfolio - renatocontaifer.me

Summary

Senior Product Designer with 15+ years of experience **designing and evolving complex digital products across B2B SaaS, B2C and enterprise environments**. I combine product thinking, UX, interaction design and strong visual craft to simplify complex workflows and ship high-quality experiences.

Experienced in AI-powered products and AI-assisted design workflows, using rapid and functional prototyping to explore, validate and communicate solutions. Strong cross-functional partner to Product, Engineering and stakeholders, **working end-to-end from early exploration through implementation and continuous improvement**.

Core Skills

- **Product Design:** End-to-End Product Design, UX/UI, Interaction Design, Information Architecture, Complex Workflows, Product Evolution
- **AI & Prototyping:** AI-Powered Experiences, AI-Assisted Design, Rapid Prototyping, Functional Prototypes, Concept Validation
- **Systems & Craft:** Visual Design, Design Systems, Component Libraries, Responsive Design
- **Collaboration:** Product Strategy, Product & Engineering Collaboration, Stakeholder Alignment, Design Communication
- **Research & Validation:** Usability Testing, User Research, Research Synthesis, Data-Informed Design

Primary Tools: Figma, Figma Make, Claude Code, Codex, Cursor, Framer, AI-assisted prototyping tools.

Experience

Senior Product Designer

Constellation · NYC · Remote (2023 - 2026)

- Designed and evolved complex B2B SaaS products for the automotive industry, working across new features, workflows and experience improvements.
- Contributed to the design of AI-powered product experiences, exploring how AI could simplify workflows and surface actionable insights.
- Used AI-assisted workflows and functional prototypes to rapidly explore concepts, align stakeholders and validate solutions before implementation.
- Partnered closely with Product Managers and Engineers throughout the end-to-end product development process, from early exploration through delivery and iteration.
- Applied AI to UX research synthesis, turning user-test findings into structured reports, insights and actionable product recommendations.
- Designed scalable patterns and contributed to design system consistency across complex product experiences.
- Designed experiences supporting automotive brands including BMW and Jaguar Land Rover.

Product Designer e Product Lead

Officeless · Remote (2019 - 2022)

- Designed educational products, scaled to millions of views and 7-figure revenue.
- Mentored distributed teams, shaping async collaboration practices.

Senior Product Designer

Startaê · Remote (2016 - 2019)

- Helped startups achieve product-market fit and secure funding.
- Led Evino UX revamp. Lifted sales by streamlining discovery.

(Earlier experience: UX/UI Designer @ Isobar, Frontend @ Café das 4)

Languages

 **English** (Advanced)

 **Portuguese** (Native)

 **Spanish** (Basic)